



November 9, 2011

VIA ECF AND FACSIMILE

Hon. Susan D. Wigenton, U.S.D.J.  
U.S. District Court for the District of New Jersey  
Martin Luther King, Jr. Federal Building & U.S. Courthouse  
50 Walnut Street  
Newark, New Jersey 07102

**Re: *The Hershey Company, et al. v. Promotion In Motion, Inc.***  
**Civil Action No. 2:07-cv-01601-SDW-MCA**

John E. Flaherty  
Partner  
T. 973.639.7903  
F. 973.297.3971  
jflaherty@mccarter.com

Dear Judge Wigenton:

We, along with our co-counsel Kaye Scholer LLP, represent Plaintiffs in this matter. We write with two questions regarding trial logistics.

McCarter & English, LLP  
Four Gateway Center  
100 Mulberry Street  
Newark, NJ 07102-4056  
T. 973.622.4444  
F. 973.624.7070  
www.mccarter.com

First, we respectfully request that Your Honor permit us to hand deliver approximately 30 boxes of documents and trial materials to the courthouse on the morning of Monday, November 14. Second, we respectfully request that Plaintiffs be allowed to use a room in the courthouse during breaks in the trial as well as before and after each day of trial.

We are available at Your Honor's convenience to answer any questions that you may have. If Your Honor approves these requests, we respectfully request that you "So Order" this letter and have it entered on the public docket.

Respectfully,

*s/John E. Flaherty*

John E. Flaherty

cc: Counsel of Record (via ECF)

BOSTON

HARTFORD

NEW YORK

NEWARK

PHILADELPHIA

STAMFORD

WILMINGTON

SO ORDERED on this \_\_\_\_ day of November, 2011

\_\_\_\_\_  
Hon. Susan D. Wigenton, U.S.D.J.